



# 2020 ACCOMPLISHMENTS AND OUTCOMES

## PERSONAL

### ADVANCE CARE PLANNING

#### *Resources*

Caring Conversations® resources provide guidance through the advance care planning process to diverse audiences.



**40,000+ people**  
connected with online and print materials in English and Spanish.

#### *In the Workplace*

This program enables companies to provide advance care planning education, consultation and advocacy when an employee or loved one experiences serious illness. In 2020, we renewed agreements with Hallmark, Evergy and North Kansas City Hospital.

#### *Long-Term Care*

CPB initiated curriculum development for long-term care professionals and essential healthcare workers on how to hold family discussions about treatment options prior to a health crisis such as COVID-19 that might separate patients and loved ones.

#### *Healthy Living Through Faith*

This project aims to increase African American participation in advance care planning through the lifespan.



**60 churches**  
held advance care planning leadership training.

#### *Transportable Physician Orders for Patient Preferences*

TPOPP is the Kansas and Missouri version of POLST (Physician Orders for Life-Sustaining Treatment).



**TPOPP is the only bi-state**  
initiative aligning treatment plans with the goals and values of seriously ill patients.

### PAINS-KC

PAINS-KC seeks to transform the way pain is perceived, judged and treated in KC and to establish patient-centered integrative pain management as the standard of care in our safety net clinics. Citizen Leaders gathered monthly for education and advocacy, and participated in the Alliance to Advance Comprehensive Integrative Pain Management Pain Policy Congress in May with more than 900 participants.

### COMMUNITY EDUCATION AND ENGAGEMENT

With the Annual Dinner event cancelled due to COVID, we shared stories about 16 of 23 Ethics Champions and the video, "Practical Bioethics in the Time of COVID."



**Flanigan Lecture**  
Incoming John B. Francis chair, Erika Blacksher, PhD, virtually presented the 26th Annual Flanigan Lecture, "A Letter to My People: Whiteness Amidst a Racial Reckoning in America."

# PROFESSIONAL

## BIOETHICS RESOURCES

Resources at PracticalBioethics.org include more than 4,000 reports, guidelines, policy briefs, program resources and audio/video recordings since 1982, including more than 50 new webinars.



**750,000**  
**pageviews**  
in 2020 reflect intense  
need for COVID-19 resources.

## MEDICAL EDUCATION

The University of Kansas Medical Center in collaboration with The University of Kansas Health System renewed its contract with CPB for the 12th consecutive year, including CPB oversight of the hospital's clinical ethics consultation service. CPB staff taught bioethics to 860 Kansas City University of Medicine and Biosciences medical students.

## PROFESSIONAL EDUCATION & CLINICAL SERVICES

CPB introduced agreements with providers and health systems to replace traditional charitable support. Ethics Direct (basic) and Ethics+ (expanded work for hire) agreements support, facilitate

and improve performance of ethics committees and clinical staff dealing with ethically complex cases.

**13 Ethics Direct**  
**agreements**  
with 29 hospitals/health systems



**3 Ethics+**  
**services**

CPB provided webinars, workshops and the *Ethics Dispatch* monthly newsletter to 40 institutional ethics committees involving more than 500 individuals who participate in the Kansas City Regional Ethics Committee Consortium.

# POLICY

## POLICY AND CONSUMER GUIDANCE

CPB responded to calls for help — from individuals seeking guidance in a healthcare crisis to leaders crafting COVID-19 policies.



**Over 500 hours**  
were devoted by staff to consulting with  
hospitals and healthcare organizations on  
ethical implications of policies and procedures.

## COMMUNITY COLLABORATIONS

The Center is called upon to bring an ethical perspective to healthcare issues locally, regionally and nationally. COVID-19 made uniquely intense demands on this service in 2020.



We worked with  
**27 entities**  
in response to COVID-19.

## POPULATION HEALTH & DELIBERATIVE DEMOCRACY

With the arrival of Erika Blacksher, PhD, as the fourth John B. Francis Chair, we began expansion of CPB's longstanding commitment to justice and equity in health, focusing on community-based deliberations in search of priorities and solutions.

## ARTIFICIAL INTELLIGENCE

CPB began deployment of a framework under development in Kansas City to create fairer and more equitable AI models to protect diversity and inclusion while systematically reducing risk for bias.

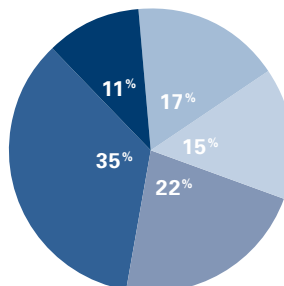
# FINANCE \*

## REVENUES (IN THOUSANDS)

Grant Income	248.00
Endowment Distributions and Earnings	215.52
Earned Income	311.46
Donations and Membership**	505.15
Special Events	166.01
<b>Total</b>	<b>1,446.14</b>

## REVENUES

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- Endowment Distributions and Earnings
- Earned Income
- Donations and Membership\*\*
- Special Events

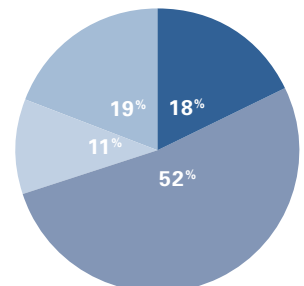


## EXPENSES

## EXPENSES (IN THOUSANDS)

Advance Care Planning	242.95
Ethics Education & Consultation	713.00
Emerging Issues and Systems Change	155.67
Fundraising & General Admin.	258.10
<b>Total</b>	<b>1,369.71</b>

- Advance Care Planning
- Ethics Education and Consultation
- Emerging Issues and Systems Change
- Fundraising and General Administration



\*Unaudited

\*\*Includes Payroll Protection Funds

# 2020 CIRCLE OF FRIENDS

*We are thankful for the generous support of donors to the Center for Practical Bioethics from January 1, 2020 – December 31, 2020.  
We sincerely regret any errors or omissions.*

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